



Presentation for Language-Based Area Studies (LBAS) Advanced Training in Research Methods Conference

University of Glasgow

30 November, 2012

The Russian & CIS Energy Sector and Academic/Practitioner Engagement

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ESRC Post-Doctoral Fellowship, grant ref#: ES/J004405/1

Academic engagement

- What does your research contribute to existing academic debates?

- How do you communicate that to academics?
 - Journal publications
 - Books
 - Conference presentations
 - Workshops
 - Roundtables
 - Other meetings

Practitioner engagement

- Who potentially is a practitioner audience for your research?
- What might be interesting about your research for a practitioner audience?
- How do you conduct and structure your research so that it will interest these groups?
- How do you communicate with practitioners?
 - Non-academic publications
 - Conferences
 - Workshops
 - Roundtables
 - Other meetings

An example of academic/practitioner engagement - Conference on “Shale Gas and Renewable Energy”, UCL SSEES, June 2012

- Examined the prospects for the development of these new forms of energy in Ukraine and Poland

- Participants included:
 - UK academics
 - Industry practitioners / business
 - Government
 - International institutions
 - Lawyers
 - Corporate financiers
 - Media

- Academics contributed theoretical framework, economic overview, and comparative case-studies.

- Practitioners contributed industry knowledge, legal understanding and up-to-date country information.

Examples of where my research on the Russian oil industry has had practitioner impact

- Developed a methodology for calculating shareholder loss due to transfer pricing.

- Article on “Transfer Pricing and Calculating Russian GDP,” Moscow Times.

- Contributed to investment decisions into Russian & CIS oil companies based on historical knowledge from the Soviet era of:
 - drilling practices
 - technology
 - reserve calculation methodology

My on-going research on the Russian oil industry and academic/practitioner impact

- A reassessment of the impact of different types of ownership on enterprise performance since 1992.
- Examining the degree to which the current behaviour of managers of oil enterprises has been determined by their Soviet era experience and practices.
- Understanding the development of the oil industry in the late-tsarist period and whether it holds any relevant lessons for today.

Thank You

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